AARC Board members attending:

Ed Berkowitz (President-presiding meeting), Bob Pattison (VP), Don Eason (Treasurer), Stephen Kramer (Sec'y). Bill Pond (Technical Committee), John Porter (Public Service), Jim Owens (Estate sales), Paul McKee (Publicity), AJ Miller (Fundraising), Rick Oliver (Education).

Non-board members attending: Dave Damon

Meeting called to order by Ed at 10 AM.

Don stated AARC account has around $19,300.
We are starting to get people signing up for December 10th Awards Banquet. See email from Ed for signing up.

Scholarship fund from AARC discussion.
At previous club meeting, club voted not to give any future scholarship money to ARRL due to problems ARRL had with giving out scholarship funds club previously gave to them. There was some discussion about possible problems with getting to local schools guidance counselors and principals. Suggestions were to check with private schools and PVCC. Ed said he would contact PVCC to look into procedures to setup scholarship fund. Discussion continued about setting criteria for who gets funds. Suggestion to split fund into 2 $500 scholarships and start with one. Club should set criteria but let school do selection. Paul McKee has a contact at PVCC for scholarships and agreed to contact them

Estate Sales – Jim Owen
We have some equipment from estates. Ed suggested advertising on QTH.com.

Technical committee – Bill Pond
All repeaters are now using S-COM controllers.   Bill needs to update some control parameters. We still have two ARCOM controller. Ron Richey setting up remote base using ARCOM at Martha Jefferson. Bill recommends not setting up remote base and selling last two ARCOMs.

He encourages people to use 220 repeater which is cross-linked to 145.76 repeater. Bucks Elbow tower construction by county should be starting shortly. We may be able to get our antenna installed next spring by licensed, bonded tower climber .

Fundraising – AJ Miller

There was discussion about getting more items of higher value for raffle and giving away the items of little value

Public Service – John Porter
Races done for this year. Need volunteers for next year's races like Jefferson cup.

General discussion about education and publicity.
It was suggested that Education and Publicity committees combine efforts to draw more people to ham radio and the club. Bob said we should try to find way to put ham radio in front of community. There are a variety of audiences to communicate with e.g. students, Boy Scouts, etc. Club should try to contact newly licensed hams in area and promote club membership. For example, Green county club gives gift of an HT to each new licensee as example of encouraging new hams to join club. Reminder of new ham net on Monday nights at 7 pm run by Dave Damon. f.

Suggestion was made to establish a club speaker's bureau.
We should emphasize different aspects of ham radio e.g. emergency service, DX, contests, rag-chewing etc. We need to understand audiences and explain what ham radio and club do. John Porter recommended purchasing a portable projector for speaking engagements.

Education – Rick Oliver

There was discussion about recommendation from last meeting to provide 2 classes per year starting next year. Rick felt method of requiring 2 classes was sub-optimal. Rick said he knows amount of effort involved in setting up and running a class. He stated running 2 classes per year is not sustainable for him. Ed said that committee chair should recruit other club members to assist with preparation and training. Rick felt he did not have sufficient networked contacts in club, so setting up team is not easy. Discussion about Green county club sending some of their members for training. AARC is special services club and should be responsible for providing training to region. Someone suggested having one main class and one mini-class of 2-3 sessions. Rick stated that he wants someone else to handle Educationif two classes held next year.

When asked, Rick stated he no longer wanted to be Education coordinator for the club. He was thanked for his services as Education Director .

Publicity – Paul McKee
Paul said we should develop materials for handouts specific to our club. We can start with ARRL educational materials. Ed said he would find ARRL material and give it to Paul. We should target audiences e.g. students, young professionals, retirees with goal to recruit new members to club. We should look at what resources club has and focus on which groups to send materials. We may want to test market publicity materials.

Paul would like club input on focus, target audiences and message. There are around 400 hams in Albemarle county with about 120 AARC members. This includes some members from surrounding counties We should start with hams in area not in club. Emphasize what club has to offer. Another suggestion is to hold special events and to help with UVA ham club. Club should work with newest members.

Bob said he would help Paul with publicity.

Other business:
Bob said some future presentations: advanced directives and Jim talk about his potato gun.

Board meeting adjourned at 11:28 AM.

Respectfully submitted,

/s/ Stephen Kramer, Secretary

AARC Sign-In Sheet For: Board Mtg 11-2-19

	NAME	CALL/Guest		NAME	CALL/Guest
1	STEPHEN KRAMER	KN4COJ	41		
2	Bill Pond	NØWP	42		
3	Bob Pattison	K4DU	43		
4	AJ Miller	KE4AJM	44		
5	Don Eason, Jr	N4UVA	45		
6	Ed Berkowitz	N3US	46		
7	Rick Oliver	W3KDR	47		
8	John Porter	KK4JP	48		
9	Paul McKee	AK4OH	49		
10	D.N. Mann	K4DND	50		
11	Jim Owen	K4CGY	51		
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